

Comparisons of Job Characteristics

Focus Occupation: **Logisticians (13-1081)**

Associated Occupation: **Market Research Analysts (19-3021)**

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 71

Focus Occupation: Logisticians (13-1081)

Associated Occupation: Market Research Analysts (19-3021)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
English Language	11.2	17.6	16.1	0	Current knowledge level may be sufficient
Customer and Personal Service	11.3	14.7	17.3	>	Current knowledge level is likely sufficient
Sales and Marketing	5.2	13.8	9.0	<<	Extensive education and/or training may be required
Administration and Management	8.4	12.7	15.8	>	Current knowledge level is likely sufficient
Communications and Media	5.3	9.4	7.4	<	Expanded education and/or training may be required
Economics and Accounting	4.4	8.2	9.3	>	Current knowledge level is likely sufficient
Sociology and Anthropology	4.1	7.1	2.2	<<	Extensive education and/or training may be required
Geography	3.9	6.4	8.0	>	Current knowledge level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation: 89

Focus Occupation: Logisticians (13-1081)

Associated Occupation: Market Research Analysts (19-3021)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Reading Comprehension	10.7	14.6	12.8	<	A higher skill level may be required
Judgment and Decision Making	9.4	11.9	10.7	<	A higher skill level may be required
Complex Problem Solving	9.1	11.5	12.5	0	Current skill level may be sufficient
Systems Analysis	6.5	10.4	10.7	0	Current skill level may be sufficient

Systems Evaluation	6.4	9.8	9.9	0	Current skill level may be sufficient
Operations Analysis	5.0	9.2	10.6	>	Skill level is likely sufficient
Mathematics	6.2	9.1	8.8	0	Current skill level may be sufficient
Programming	2.2	5.5	4.7	<	A higher skill level may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Abilities		Similarity of Focus Occupation to Associated Occupation: 95			
Focus Occupation: Logisticians (13-1081)					
Associated Occupation: Market Research Analysts (19-3021)					
Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Written Comprehension	11.0	14.8	12.5	<	Some improvement in abilities may be required
Written Expression	9.8	14.8	10.6	<<	Extensive improvement in abilities may be required
Deductive Reasoning	10.6	13.6	14.8	0	Current ability level may be sufficient
Inductive Reasoning	10.2	12.8	13.2	0	Current ability level may be sufficient
Fluency of Ideas	7.6	12.0	10.6	<	Some improvement in abilities may be required
Category Flexibility	9.0	11.6	9.6	<	Some improvement in abilities may be required
Mathematical Reasoning	6.3	11.5	9.1	<	Some improvement in abilities may be required
Number Facility	6.3	10.1	7.8	<	Some improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common		Similarity of Focus Occupation to Associated Occupation: 84
Focus Occupation: Logisticians (13-1081) Associated Occupation: Market Research Analysts (19-3021)		
Work Activities	Exclusivity of Activity	
Analyze market or delivery systems	87	
Analyze scientific research data or investigative findings	27	
Collect statistical data	47	
Communicate technical information	4	
Compile numerical or statistical data	38	
Develop plans for programs or projects	31	
Develop policies, procedures, methods, or standards	21	
Obtain information from individuals	24	
Perform statistical modeling	76	

Provide expert testimony on research results	66
Use computers to enter, access or retrieve data	3
Use interpersonal communication techniques	10
Use knowledge of investigation techniques	16
Use mathematical or statistical methods to identify or analyze problems	30
Use quantitative research methods	35
Use relational database software	26
Use spreadsheet software	18

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 80

Focus Occupation: Logisticians (13-1081)

Associated Occupation: Market Research Analysts (19-3021)

Tools and Technologies	Exclusivity
Business function specific software	1
Computer data input devices	2
Computers	1
Content authoring and editing software	1
Data management and query software	1
Development software	4
Finance accounting and enterprise resource planning ERP software	2
Industry specific software	1
Information exchange software	1
Network applications software	1

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.